

ADOPTING 3D TOOLS TO-BE LEANER AND CLEANER

JOIN OUR SEMINAR **OCTOBER 15TH, LEICESTER, UK**



Time	Subject
9.30 am – 9.50 am	Arrival and Welcome coffee
9.50 am – 10 am	Welcome and Introduction - Amir Lehr, General Manager, EFI Optitex
10 am – 10.20 am	SHOP DIRECT – THE SOURCING AND PRODUCTION WORLD AS THEY SEE Frazer Mead, Head of Global Sourcing, Shop Direct <ul style="list-style-type: none"> • Current industry status • Mindset – Local and global
10.20 am – 10.30 am	EFI OPTITEX – IMPROVING LEAN METHODOLOGIES AND BEST PRACTISE WITH 3D Elizabeth Brandwood, Product consultant & Jamie Symon, Business development manager <ul style="list-style-type: none"> • Connecting the Supply chain – customer to vendor • Productivity, efficiency and suitability with 3D
10.30 am – 10.50 am	ALVANON / MOTIF – DIGITAL BODY PLATFORM Jackie Lewis – Senior Consultant <ul style="list-style-type: none"> • Getting the right shape digitally - Managing size sets • Customer case studies
10.50 am – 11.10 am	EFI OPTITEX – VIRTUALLY FITTING 3D GARMENTS Nicole Callender – Technical account manager <ul style="list-style-type: none"> • Understanding visual fitting parameters • Grading size sets and consistency of style
11.10 am – 11.40 am	Coffee Break / Networking
11.40 am – 12 pm	EFI OPTITEX – DESIGNING IN 3D Nicole Callender - Technical account manager <ul style="list-style-type: none"> ▪ Optitex 3D tools for design ▪ Understanding how to use trims, textures and fabrics
12 pm – 12.20 pm	MARKS & SPENCERS – GETTING 3D RIGHT Dawn Brazier – M&S – Fit development manager <ul style="list-style-type: none"> ▪ Lessons learned from implementing 3D
12.20 pm – 12.40 pm	EFI OPTITEX – CONNECTING PRODUCTION DIGITALLY Nicole Callender - Technical account manager <ul style="list-style-type: none"> ▪ 3D to production ready markers ▪ Designing to cost

12.40 pm – 1 pm	<p>FASHION ENTER – INDUSTRY WORKSHOPS – WHEN DIGITAL MEETS DIGITAL SKILLS</p> <p>Jenny Holloway – CEO</p> <ul style="list-style-type: none"> ▪ Training the skill sets of the future ▪ Sewing academy
1 pm – 1.10 pm	<p>LEICESTER GROWTH HUB – BUSINESS SUPPORT AND ACCESS TO FINANCE</p> <p>Altaf Ahmed – Leicester City Council - Business Support Manager (Funding)</p> <ul style="list-style-type: none"> ▪ Growth Hub - The new program of support ▪ Access to Finance – Your business may be eligible for Grant Funding. How to access support?
1.10 pm – 1.20 pm	<p>EFI FIERY DESIGPRO – THE POWER OF EFI PARTNERSHIP</p> <p>Michael Horner - Technical Sales Specialist and Trainer</p>
1.20 pm – 1.40 pm	<p>PANEL Q&A CHAIRED BY JAMIE SYMON</p> <p>Interactive Q&A session with seminar speakers</p>
1.40 pm – 2 pm	<p>Light lunch & Networking *Halal options available</p>
2 pm	<p>Close</p>