Connect

Discover. Innovate. Integrate.

ANNUAL EFI™ PRINT USERS' CONFERENCE
THE WYNN LAS VEGAS, JANUARY 19–22, 2021

Register today at www.regmadeeasy.com/efi/connect2021/

efi®

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Connect 2021, January 19-22 at the Wynn Las Vegas is THE place to network with EFI experts, peers, and industry professionals — all of whom are vested in helping your company succeed!

It features four days of networking opportunities and educational sessions, including:

- Access to dozens of EFI experts, experienced in industry trends and technologies

- Breakout sessions and tools to help you get the most out of your EFI products

- Knowledge on how to integrate a streamlined automated workflow to increase your productivity and profits

- Networking with professionals and other print influencers to grow digital print

- New technology and product advances on EFI products and services

And as you've come to expect, you'll receive overall business management and technical education on EFI's MIS/ERP, Web-to-Print, Fiery®, and Inkjet solutions. There has never been a better time to train your employees and discover the latest technological breakthroughs than at Connect 2021.

CLICK TO FIND OUT MORE!

WHAT   WHO   WHY   WHEN   HOW

What is the value of Connect?

Connect 2021 is the place where EFI users and industry leaders come together to learn, network, and create revenue generating ideas that make image driven businesses more successful. This year's conference will give you keen insight on how to make your business grow — with more educational courses, user community meetings, panel discussions, and networking events.

Event highlights include a full agenda of MIS/ERP and Web-to-Print lessons for all skill levels, state of the art product demos, user breakout sessions, sponsor exhibitions, and numerous networking opportunities designed to solve process and technical challenges, cultivate and share revenue generating ideas, and foster long-lasting business relationships.

Classes are offered for a wide array of products, including EFI Monarch, Pace™, PrintSmith™ and PrintSmith Vision, PrintStream, Radius, Digital StoreFront®, Online Print Solutions, Auto-Count® DMI, PrintFlow®, and more. Sign up today!

Invaluable networking opportunities

Welcome Reception

Tuesday, January 19

Kick off Connect and network with your peers at the opening reception directly following the opening general session in the Solutions Center. Sample gourmet food and cocktails, and preview the latest EFI technology advances.

Networking Reception

Wednesday, January 20

Take time to see the latest products our Connect sponsors are showcasing. Enjoy delicious food and cocktails and network with your peers. Get your Sponsor Appreciation Sweepstakes card stamped for a chance to win a great prize.

Farewell Reception

Thursday, January 21

End the event by visiting our product experts, Connect sponsors and checking out EFI's latest solutions one last time!
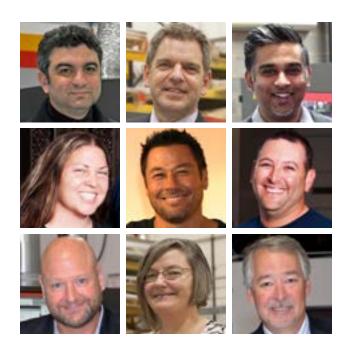
Who should attend?

Connect attracts EFI users, partners, and sponsors from across the globe and from every level of the company. Whether you're in executive management or a technical user, there is something valuable for everyone. You should attend if you are involved in the planning and execution of financial decisions, marketing and sales, or day-to-day operations and production.

Previous attendees have included executive management in operations, sales, and marketing as well as technical and operations staff in charge of MIS/ERP software and production managers using Fiery Driven™ digital printers, wide, and superwide format printers.
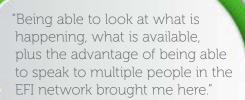
Connect delivers the tools your company requires to increase efficiency, productivity, and profitability of the systems you own — helping you stay competitive and successful year over year!

Why attend Connect?

"Being able to look at what is happening, what is available, plus the advantage of being able to speak to multiple people in the EFI network brought me here."

PETER WAGENER, OWNER,
ALL FLAGS SIGNS AND BANNERS,
PERTH, AUSTRALIA

"I attended the EFI Connect users group conference, and I learned a great deal about EFI Pace and all of the other EFI products that could enhance our overall productivity."

TROY OLSEN, SYSTEMS MANAGER,
PRINTNW,
LAKEWOOD, WA

"EFI's training and support are second to none, and EFI Connect is an industry-must. I think it is one of the most well done conferences in the industry."

JOE STRAKA, PRESIDENT,
PRIORITY PRESS,
INDIANAPOLIS, IN

"EFI Connect is a very worthwhile use of our time. The amount you can learn there is incredible, and we always have new ideas to put into action when we return home."

NIGEL WORME, CEO AND MANAGING DIRECTOR, COT HOLDINGS,
OISTINS, BARBADOS

WHEN

Mark your calendars now

Schedule

Tuesday, January 19: 2-8:15 p.m.

Wednesday, January 20: 7 a.m.-6:45 p.m.

Thursday, January 21: 7 a.m.-6:45 p.m.

Friday, January 22: 7 a.m.-5:00 p.m. (G7 only)

Breakfast and lunch schedule

Wednesday, January 20 and Thursday, January 21

- 7-8 a.m. Breakfast
- 12-1 p.m. Lunch

Friday, January 24 (G7 only)

- 7-8 a.m. Breakfast

Speaker and networking reception schedule

Tuesday, January 19

- 2-3 p.m. Welcome Session
- 5-6:15 p.m. Keynote
- 6:15-8:15 p.m. Welcome Reception

Wednesday, January 20

- 8:15-9:15 a.m. General Session
- 4:45-5:45 p.m. General Session
- 5:45-6:45 p.m. Networking Reception

Thursday, January 21

- 8:15-9:15 a.m. General Session
- 5:45-6:45 p.m. Farewell Reception

Registration information

www.regmadeeasy.com/efi/connect2021/

Take advantage of our pre-event special pricing* — book now for the lowest cost!

The Wynn Last Vegas EFI Connect rate is $229 plus tax per night and is available only on the EFI Connect registration site.

PRE-REGISTRATION	SUPER EARLY BIRD	EARLY BIRD	STANDARD	PRICING WITHOUT A WYNN LAS VEGAS STAY
$999 up to and including April 30, 2020 * Hotel required but not included	$1,099 up to and including June 30, 2020 * Hotel required but not included	$1,199 up to and including September 30, 2020 * Hotel required but not included	$1,399 from October 1, 2020 * Hotel required but not included	Standard $1,499 no date restriction * Hotel not required

* Prices are Connect registration fee only. Attendees will be responsible for own hotel costs. The Wynn Las Vegas EFI Connect rate is $229 plus tax per night and is available only on the EFI Connect registration site. Connect Registration without a room at the Wynn is $1,499.