



Integrated Fulfillment for MarketDirect StoreFront

Expand your share of wallet across your clients by adding new Fulfillment services easily and quickly. Dedicated inventory management tools integrated with MarketDirect StoreFront's industry leading eCommerce experience.



Grow your business with Fulfillment

Fulfillment and Inventory management are a rapidly growing market, and represent a value added revenue opportunity to supplement your digital and traditional printing services. Adding fulfillment solutions for your clients, allows you to provide strategic integrated services, further strengthening customer relationships and protecting revenue from competition. EFI MarketDirect Fulfillment is designed to help get your inventory management business up and running quickly.

Brilliantly simple and intuitive

Whether you're offering fully managed print inventory fulfillment services or managing a few items for one or two clients, MarketDirect Fulfillment is the most intuitive solution for both your customers and your production team.

Traditional print fulfillment solutions are complex and time intensive to operate and manage, MarketDirect Fulfillment leverages the latest in web eCommerce technology to provide a brilliantly simple and powerful administrative dashboard to manage your clients and orders.

Manage each step of your Fulfillment process with ease

Inventory management

With support for finished goods, print-on-demand, and variable data items, you can offer just about any product or SKU. Alerts, notifications and re-order options can easily be set for inventory thresholds.

Warehouse management and Fulfillment

Build and configure warehouses and warehouse locations in minutes with simple to use tools. Complete receiving and item management workflows make managing inventory a breeze.

Online order acquisition

All orders are managed directly through a customer specific online order portal. Order portals can be customized and designed with client branding elements. Customers have full control over cost-center and departmental billing.

Pick and pack

Orders are routed to production automatically for fulfillment and both paper based or mobile device picking options are provided. Streamlined picking workflows automatically sequence each pick for optimal walk sequence.

Ship and track

With the integration of ShipExpress, shipping information including packing lists, and item counts are automatically provided to the carrier for fast and accurate rating. Tracking information is automatically added to the order and is accessible to the client.



Benefits of MarketDirect Fulfillment:

- Order management/Warehouse Management functions
- Provides full visibility and reporting for Receiving, Distribution, Invoicing and Shipping
- Single point solution lowers complexity, operating costs and overhead
- Order automation workflows reduce errors and late deliveries



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