

EFI SmartBox Designer: Powerful online 3D visualization for Carton design

SmartBox® Designer is a powerful tool designed for carton and box board products. It enables packaging providers to host their product library online by offering simple tools for brand owners and content creators to design rich 3D packaging solutions.



Introducing EFI SmartBox Designer

EFI SmartBox Designer is a powerful artwork production and visualization tool, enabling brand owners and creative professionals the flexibility to design, create and order innovative carton board packaging solutions entirely online.

With an intuitive user experience, SmartBox Designer features:

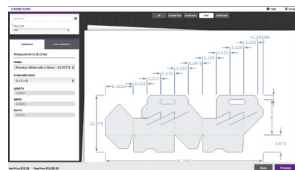
- Prebuilt library containing more than 600 prebuilt products and die templates ensuring you can build easily and seamlessly

3D Visualization and Prototyping

SmartBox Designer provides beautiful 3D rendered artwork for a library of die cutting forms with the power to control substrate and finishing options.

- Multiple levels of undo (and redo)
- Keyboard shortcuts
- Right-click contextual menus
- Layers
- Data tools - form fields, variables and switches
- Real-time preview of product customization

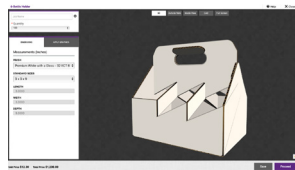
Customize your designs in 3 easy steps



6 Bottle Carry All

1. Select your box design

Your customers can select a template from a library of die cutting forms. Each die supplied details the step and repeat layout for production.



6 Bottle Carry All

2. Customize the artwork

Your clients can then add artwork to the box template from their own asset library, or select from a preset asset you've assigned. Artwork can be moved, tiled or modified as required to fit the template. Your customers can also select different substrates and finishing options.



6 Bottle Carry All

3. Preview and complete the order

With the stunning 3D visualizer, your clients can preview their artwork, easily toggling between flat mode and 3D modes. The visualizer renders different substrates and ensure accurate and precise confirmation. The box folds are also animated so designers can identify panels in the flat vs 3D mode. Once complete add your item to the cart and complete the checkout process.

Benefits of EFI SmartBox Designer:

- Increases job productivity, decreases job turnaround time
- Improve approval, review and sign-off time
- Reduces errors and waste in production



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