



# Midmarket Print Suite™

Beyond automation is  
transformation

*eProductivity Software*

# Empower Evolve Excite

Innovation and technology is taking center stage in the print industry and printers are being required to embrace new trends, new business practices, and achieve new levels of production to maintain profitability and growth. Shifting work requirements, along with customer centric print production, the need to ensure secure data, and being able to quickly and easily assess the health of any business is a primary concern for many printers in today's digital landscape.

The eProductivity Software Midmarket Print Suite is a print MIS/ERP solution built for the commercial and display graphics industries to meet the challenges printers face today and adapt as their business grows and evolves. The system empowers customers to take control of their production in new ways while optimizing resources and processes that allows them to provide exciting and transformative products to their clients. The eProductivity Software Midmarket Print Suite provides a robust browser-based platform, allowing printers to evolve as the world around them changes to ensure longevity in the print industry. With an end-to-end workflow solution, the Midmarket Print Suite provides the flexible and scalable print platform



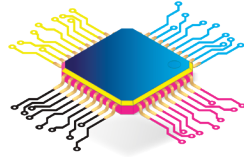
# Midmarket Print Suite

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Transformation at your fingertips



eCommerce



MIS



Scheduling







Shipping

## Sustainability

### eCommerce and web-to-print

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It is now more important than ever to ensure your facility has an online presence. Allowing your customers to place orders directly online. The eProductivitysoftware MarketDirect StoreFront is a web-to-print solution designed to power your print production. As part of the comprehensive Midmarket Print Suite portfolio, our eCommerce and web-to-print solution offers you a flexible and integrated communication platform.

-  Reduce costs and improve productivity
-  Streamline and improve the efficiency of the print/supply distribution chain
-  Expand marketing reach beyond a local footprint
-  Create “sticky” customers increasing customer retention and loyalty







## Efficiency and reliability

### Pre-production

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The Midmarket Print Suite integration provides superior capabilities for imposition and pre-flighting options. Simplify layout creation and more effectively manage print jobs while reducing waste and labor costs.

-  Bidirectional communication with major pre-press providers
-  Achieve greater automation
-  Reduce pre-flight time
-  Imposition made easy

### Production intelligence

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Production data is collected and fed directly into the MIS for analysis.

-  Collect accurate, real-time production data automatically to analyse job costs
-  Capture shop floor data with up-to-the minute results
-  Increase throughput without increasing costs on your existing equipment with your existing staff
-  Know the real cost of production

# Flexible, secure, and reliable print management solution for every aspect of your business

## Optimization






### Scheduling and resource optimization tools

-  Intelligent automation and optimization provide a global view of the production floor allowing you to handle more work in the most profitable way possible
-  Synchronise and optimise scheduling across the production floor
-  Identify and resolve constraints to maximize capacity and minimize waste for single and multi-site locations
-  Empower your team to make data-driven decisions based on full plant visibility with accurate information
-  Visualise business data in a meaningful way to make strategic decisions and ensure your company is meeting the goals set and can navigate the path forward



## Shipping efficiency

### Transform your shipping department into a profit center by streamlining and automating shipping processes

-  One shipping solution for your entire business
-  Improved customer communication and on-time delivery
-  Improve cash flow by reducing sales days outstanding
-  Accelerate the ship-to-bill cycle
-  Provide visibility into shipping statuses and costs

Our strategy is 'simplify and automate,' and the Midmarket Print Suite is a central part of that — and a very big player in our workplace. We have grown 36% in the last four years with 20 fewer employees, and we can attribute a significant portion of that to our portfolio of eProductivity Software solutions.

**KIRK SCHLECKER,**  
VICE PRESIDENT OF OPERATIONS,  
HEETER



*empowering Packaging and Print*

eProductivity Software is a leading global provider of industry specific business and production software technology for the packaging and print industries. The company's integrated and automated software offerings and point solutions are designed to enable revenue growth and drive operating and production efficiencies. eProductivity Software is headquartered in Pittsburgh, Pennsylvania with offices worldwide. With over thirty-years dedicated to delivering best-in-class technology to the packaging and printing industries, it is the company's deep held philosophy that eProductivity Software succeeds when its customers thrive. For more information, please reach us at [contact@eProductivitySoftware.com](mailto:contact@eProductivitySoftware.com)

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