efi *PrintSmith™ Vision*

Does your print shop have Vision?
Get the clear picture.

Full integration gives you a clear picture of your print business

EFI™ PrintSmith™ Vision is a browser-based, scalable, and customizable print management solution designed to streamline operations, reduce costs, and provide the visibility you need to be successful.

Print management

EFI PrintSmith Vision is the affordable print management solution that understands and automates print operational processes in franchise shops, small print shops, print-on-demand, and in-plant facilities.

- Powerful estimating
- Point-of-sale capabilities
- Account management
- Production management
- Accounting and sales analysis tools

Full business reporting capabilities provide real-time analytics that allow you to identify productivity and job costing.
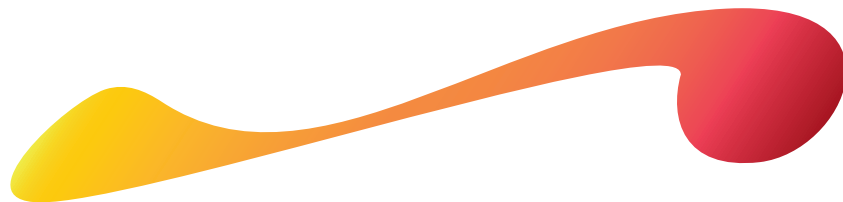
End-to-end certified workflow

Certified integration with EFI's premier Web-to-Print solution — EFI Digital StoreFront®, and EFI Fiery® servers and controllers, provides you with an integrated workflow that manages your entire business front to back.

- Automates key elements
- Eliminates manual touchpoints and mitigates errors
- Reduces turnaround times
- Improves your customers' experience

"PrintSmith Vision – can't live without it. With PrintSmith Vision and Digital StoreFront together, we achieve near-lights-out production."

MARY SMITH
CEO
IMAGESMITH

Features of PrintSmith Vision

Estimating and quoting

Get estimates quickly, accurately, and right the first time. With EFI PrintSmith Vision you can generate estimates for all of your jobs, from business cards and letterheads to complex projects. This solution provides multi-bidding capabilities for up to forty different quantities, invoice templates, and estimates history.

Financial management

EFI PrintSmith Vision offers customizable reporting, enabling your organization to automate the management of your job costing, invoicing, purchase order management, and accounts receivable operations and provide an improved buyer experience. In addition, email enablement for invoices and other customer communications reduces postage requirements and provides timely information to customers.

Mobile view

PrintSmith Vision's mobile view empowers your team to maintain operational visibility while on the road or at home. Extended visibility allows you to service your customers without making a trip back to the plant or calling a staff member.

Scheduling

With EFI PrintSmith Vision you can automate your scheduling process, increase your throughput, and manage your resources more effectively. A simple drag-and-drop process makes production scheduling easier than ever before. Job tags are automatically updated with status information in real time.

Dashboard

Gain faster access to the information you need with the ability to set follow-up alerts, instant sales tools, and time-critical deliverables due.

Get the clear picture with PrintSmith Vision

- **Remote, secure access from mobile, tablet, and desktop:** Extended visibility allows you to service customers in the office or on the road

- **Flexible and scalable:** The modular architecture of EFI PrintSmith Vision lets you choose the solution that best fits your business requirements and budget

- **Certified integrations:** Streamlined communication between EFI Digital StoreFront, PrintSmith Vision, and EFI digital front end Fiery servers and controllers provides full end-to-end workflow management

- **Fast ROI:** See the benefits of PrintSmith Vision within weeks and start growing your business

EFI Services and support

Purchasing the right software is only the first step in the process and the beginning of the journey. We are committed to our customer's satisfaction and provide a variety of service and support offerings to enable the successful implementation and operation of your technology portfolio. Our mission is to be a strategic partner and key business enabler, assisting our customers through the implementation of best practices for business and technology operations. Through a variety of optional offerings, EFI can help you achieve the maximum benefit from your software solution.

- Business-process oriented implementation to ensure success

- Project management to ensure Key Performance Indicators (KPIs) and solution value is realized

- Change management to ensure the organization is prepared to adopt new business processes, organizational structures, and tools to maximize ROI

- Consulting services to examine operations and business needs, targeting areas of potential performance improvements

EFI fuels success.

We develop breakthrough technologies for the manufacturing of signage, packaging, textiles, ceramic tiles, and personalized documents, with a wide range of printers, inks, digital front ends, and a comprehensive business and production workflow suite that transforms and streamlines the entire production process, increasing your competitiveness and boosting productivity. Visit weproductivitysoftware.com or call 650-357-3500 for more information.